



Aledo Band Booster Meeting Agenda – March 7th, 2022

Meeting live on Zoom at 6:30pm

Join the Aledo Band Boosters Monthly Zoom Meeting
<https://us02web.zoom.us/j/89092705088?pwd=NkhhMWMNoZUxoYXoyUVVQbG4vVHYvUT09>
Meeting ID: 890 9270 5088
Passcode: 317728

The Aledo Band Boosters Meeting was called to order at 6:32 PM by Nancy Bathurst.

17 were in attendance through the Zoom meeting.

President's Report – Nancy Bathurst wanted to Thank everyone for a fabulous Bid The Sound Auction Fundraiser Event. She thanked Tara for all of her hard work on the Auction. Nancy also commented on what a great job the Wind Ensemble did at the TMEA concert & exhibition. Thanking all of the students and Directors for a job well done! It is the time of the year to start to look for next year's ABB Board.

Secretary & Membership Report – Debbie Fritz has no updates to report. Nancy motioned for the minutes from last meeting to be approved and it was seconded by Tara Spieker. These minutes were emailed out to the board and are currently posted to the website. With a show of hands, February's minutes were approved.

Treasurer's Report – Nancy gave the treasurer's report. Nancy and Daisy reconciled the books yesterday and the budget was presented at the meeting with the budgeted items verses the actual income and expenses through February. The highlights begin with Concessions. We've exceeded the total budget by 15% receiving almost \$15,000. Jeff and his hard work hit it out of the park this year. We appreciate all that he does for ABB. Events so far have exceeded their budget. The auction was budgeted for \$25,000 and we made just under \$34,000. Tara did a fantastic job. Tara said that it took everyone to put this together to pull this event off. Tara thanked all of the people on the auction committee for their work. Kim Moeller brought up that the Pie in the Face raised \$9,400 alone. Thank you to all of the directors for enduring this part of the auction and Kim for organizing, the results were fantastic! A question was raised whether the dinner part was worth the time and effort? Tara answered with the amount of time people are at the event, having dinner is worth the effort and we did raise like \$4 per dinner. Around 400 dinners were sold. It is not a lot of money but it does make it feel like a social event, not just a concert. This does not include the \$5 admission per person. Fort Worth Catering is who catered and Tara said they are really easy to work with and would encourage future board members to consider using them for events. The mulch fundraiser is over and the final numbers haven't been finalized as of yet as we have outstanding expenses to pay. Overall, the fundraisers have earned about 30% of our budgeted total with one big fundraiser left, the mattress sale. Our overall budget looks good because of our events have way out-performed their expected budgeted income.

Concessions Report – Jeff said our check came in as reflected in our budget and came in above our projected amount as well as the other concessions outside of games have outperformed the projected budgeted amount. He had spoken to Mandy to see if next year's game time concessions would have an expanded menu and she said it would all depend what food vendor they choose to go with. Night at the Pops is our last concessions event, Mr. Paul said we might would want to have concessions at that event.

Fundraising Report – Tara Spieker – Mulch sales did not raise as much money this year as in comparison to years past. Tara wanted to say "thank you" to all of the volunteers who gave up their Saturday morning for this event. Nancy commented on the fact that many bands use the Mulch Fundraiser as one of their main fundraisers. Bands such as Leander and Rouse, those bands earn at least \$50,000, but they do make it into a community event. So we do need to think how we promote this fundraiser in the future to consider our community and not just make it primarily a band family event. It does take volunteers to be over the fundraisers for them to raise money. Tara is one person and she's done a fabulous job this year, but we as an organization cannot maximize our earning potential for each fundraiser if we continue to expect one person to run everything. Each fundraiser needs a dedicated volunteer person over them.



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Bid the Sound – Much of the information regarding the auction has been covered in the Treasurer's report. Thankfully we had volunteers step up at the auction who did not initially sign up for a job! We really appreciate everyone who helped out with this event! Tara wanted to give a Big Shout Out to Brookshire's who donated a lot to this fundraiser everything from gift cards, desserts and tea plus more. We had to ask for more tea as we started running out of tea and desserts at the end of the program. We really appreciate how much they helped with this event. Chicken Express donated the sweet tea this year as in previous years. Gordon was very happy to help in any way he could. This year's silent auction and baskets raised around \$9,000 almost \$10,000. Tara believes that the section baskets did very well, maybe we could expand these in the future auctions. Tara thinks that a video next year might advertise this event better, giving people a better idea of what to expect.

Mattress Fundraiser – Chris wants to be at our next Booster Meeting in April to advertise for this next fundraising event. Chris says 85% of the sales come from personal referrals from band families or friends so word of mouth is especially important with this fundraiser. We need to make sure that all parents make this meeting. Over 800,000 people are buying mattresses in the DFW area and if we sale 60 mattresses we will raise \$10,000. Nancy suggested that we try to get information into the neighborhood HOAs since there are new homes being built every day. This is a huge opportunity for us. The Mattress Sale will be on Sunday May 1st in the 9th Grade Cafeteria. She will be needing Tri M kids to be sign spinners. We will have the next Booster Meeting & Parent meeting in person at the AHS auditorium. More information will be coming.

Jazz Swing Dance – The Jazz Swing Dance is the night before the Mattress Sale. Decorations have been ordered. Tara said that they will be serving a dinner for that event probably a Cajun Dinner. Tara was thinking about having street vendors like at Jazz Fest in New Orleans to raise the projected \$4,000 as noted in the budget. Mr. Albin will send out information through the kids regarding the dance lessons prior to the event. Nancy said we really want to promote the Jazz program and have a lot of fun and not necessarily worry so much about raising money. She said the year before last they raffled off a ugly/pretty sequin jacket between Mr. Paul and Mr. Albin

Sponsorship Report – Tara Spieker – Tara shared on our Sponsors on our Social Media sites and asked if everyone could share our sponsors to friends and family, this would help to get their names out in the community. We need to get them some visibility. Tara wanted to have made a plaque made for each of our sponsors with the State Marching Picture on it thanking each of our sponsors for being one of our 2021-2022 sponsors.

Scholarship Report – Laura Anderson – Laura said the scholarship application process almost here. They are planning to send out the applications on Friday, March 11th, and they are due back on April 1st by 5PM. The directors will give their comments for each applicant. Then the committee will tabulate the final results and the results will be announce at the Band Banquet on May 20th. They are still hoping to give away \$10,000 again this year but this depends on the overall ABB budget. They would like to give away one larger scholarship of \$2,500 and 4 to 5 smaller scholarships of \$1,500 each. This will hopefully be the same going forward after this year. The \$2,500 scholarship will be called the Virtuoso Scholarship, recognizing Excellence in Music, Academics, Leadership and Service and the others will be called the Maestro Scholarships. The committee is made up of Kim Moeller, Jeff Streetman and Stephanie Rink and they will rank the applications according to the top 6. Good Luck!

Campus Representatives Reports

McAnally – Alex Mecham – No Report

AMS – Jaedeanne Shaver – No Report

AHS – Kelly Daves – Requested more information on the upcoming Band Trip to Branson, MO over Spring Break.

Directors' Reports

McAnally Intermediate & AMS Report – Mr. Paul stated that they are still practicing getting ready for their contests for this Spring.



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Mr. Paul reported that McAnally Middle School is scheduled to open in the Fall for the 2022 school year. The AISD school board did approve instruments and equipment for this new band program. He was very thankful for a supportive community to provide for the Music and Arts Programs here in Aledo ISD.

AHS Report – Jazz - Mr. Albin started with the update on Jazz Band. Jazz I and Jazz II will be competing at the UTA Jazz Festival on April 1st. He is wanting to get a professional video to take to competition. Hoping to do well in their contest season and on to the Jazz Dance.

Mr. Paul reported that the 8th Grade night was very successful. They had 167 kids at the event. They all had a blast! He wanted to thank all who volunteered to chaperone. Mr. Paul wanted to Thank all of the volunteers and students that came out to help with the Mulch Sales. All had a fun time! He also wanted to Congratulate Mr. Albin for being nominated for the Marva Collins Teacher of the Year Award. This is such a great honor! Congratulations!

Mr. Paul said the Band Trip is set for leaving on Friday and returning on Monday. He meets with the company rep on Wednesday. He will be getting more confirmation information to be ready for this great trip. He says this has been a very successful trip in the past. Mrs. Grimm would like the medication by Thursday morning so they are not trying to organize this all on Friday morning. Mr. Paul stated that the kids do need to bring 6 changes of clothing for the different things they have planned and a coat as it will be cold.

Percussion - Mr. Paul reported that the percussion groups are working hard and learning all of their percussion ensembles and concert music for UIL. They will have upcoming Percussion Festivals this spring and all events have been updated on the Charms Calendar, so make sure to look at the calendar!

Colorguard Report – Mr. Paul reported for the Colorguard. The Cadets came in second at their competition this past weekend, JV came in 1st and Varsity came in 2nd. Mr. Paul and the directors were very proud of all the guard teams. The Championships are coming up soon. Mr. Marquez and Ms. Grubbs are doing a great job this year! Congratulations to all of their success! You can see their results on the North Texas Colorguard Association website. Mrs. Furlow wanted to bring up that the Varsity did qualify to go to Dayton Ohio through WGI even though they were not planning to go this year, but they did an amazing job and did qualify to go.

Adjournment – Nancy moved to adjourn the meeting at 7:48pm and Jeff seconded.